

## **Information Collection, Use, and Sharing**

At Superthrive, (Ceresolutions, LP, dba Vitamin Institute) we respect your privacy and are committed to protecting it through our compliance with this policy. We only have collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to any third party.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g., to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, newsletters, new products or services, or changes to this privacy policy.

### **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

### **Security**

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect personal information (name, address, or email address), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (e.g., sending the Superthrive Newsletter) are granted access to personally identifiable information. The computers/servers on which we store personally identifiable information are kept in a secure environment.

### **Surveys & Contests**

From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code, age level). Contact information will be used to notify the winners and award prizes. Survey

information will be used for purposes of monitoring or improving the use and satisfaction of this site.

### **Links**

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Notification of Changes**

Whenever material changes are made to the privacy policy, the hyperlink to the policy will contain language indicated the change for 30 days after the change substantially similar to the following format "Privacy Policy – Revised XX/XX/17."

### **Children Under the Age of 13**

Our Website is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us directly.

**If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 800-441-8482 or at [info@superthrive.com](mailto:info@superthrive.com).**